

# CAPITAL IDEAS

December 5-6, 2018 in Atlanta, Georgia

**Defining the state role in transportation during a time of disruption and uncertainty.** Transportation for America's (T4A's) Capital Ideas Conference is a biennial event that brings together state and local elected officials, policymakers, advocates, chambers of commerce, foundations, universities, think tank researchers, and industry to increase our mobility and unlock our local economies. At Capital Ideas, participants don't just talk about state policy problems, they set an agenda to address them.

The first Capital Ideas conference was held in Denver in late 2014. Amidst the backdrop of constrained federal and state funding for transportation, participants crafted an agenda that doubled the number of states with approved plans to increase funding for transportation. During the second conference in 2016, participants created a pathway for states and metropolitan planning organizations to better plan, design, evaluate and select transportation projects.

Our nation is experiencing an unprecedented time of disruption and uncertainty in how we build and operate transportation networks. At T4A's third Capital Ideas conference in Atlanta this December, participants will develop and define a forward-looking role for state-level transportation planning, delivery and funding. In 2018, Capital Ideas will chart a dynamic agenda and scope state-level solutions in challenge areas related to: automated vehicles, regional approaches to funding, placemaking, public transit network redesigns, capturing the value of better transit service, ballot access, maximizing capacity for a shared mobility future and much more.

This year, Capital Ideas braves a new frontier, and like years past, T4A will design its programming and direct its resources to help states make the new agenda a reality.

## Why you need to be a sponsor:

- You fully participate in the conference and help moderate discussions.
- You are in the right place at the right time.
- You are working with policymakers and influencers that are shaping and moving an agenda.
- You are a change agent. You are part of the solution and a force for good.
- Your reach is wider and more substantive.
- Participants may see you differently than before.

## Who attends a Capital Ideas Conference?

### Influencers

Advocates  
Foundations  
Research Think Tanks  
Universities

### Champions

Elected Officials  
Industry Representatives  
Chambers of Commerce  
Trade Organizations

### Policy Makers

Cities/Counties  
Transit Agencies  
MPOs/COGs  
State DOTs

