

Cultural Corridor Consortium (3C): Spring Nashville Convening

3C BACKGROUND

With generous support from the Kresge Foundation, Transportation for America (T4A) has partnered with communities across the U.S. to incorporate artistic and cultural practice into the planning and design of transportation projects, with a focus on leveraging these practices to expand transportation opportunities and local control for low income people, recent immigrants, and people of color living in disinvested communities. The Cultural Corridor Consortium (3C) aims to leverage these practices, which ultimately better serve communities, cultivate local champions, build local capacity, and reflect community culture and values. Through the 3C program, this approach avoids doing transportation work to or on communities, and instead supports a culture of investing in transportation projects in partnership with communities.

3C cities

- 2017 – 2018: Dothan, AL; Indianapolis, IN; Los Angeles, CA; and Nashville, TN
- 2015 – 2017: Nashville, TN; Portland, OR; and San Diego, CA

Nashville's continued participation is supported by funding from ArtPlace America.

Desired outcomes

Through the 3C grant program, T4A aims to:

- advance artistic and cultural practice as a strategy that transportation agencies will adopt to strengthen community involvement in transportation decision making, facilitate productive community/agency meetings, and support community-driven infrastructure investments
- secure commitments from local transportation agencies and/or MPOs to adopt and develop creative placemaking programs
- plan and implement creative placemaking pilot projects in low-income corridors with planned transportation investments that serve as prototypes for future investments
- equip stakeholders to work across sectors to achieve shared goals
- strengthen local capacity to lead projects and continue creative placemaking and transportation projects after granting period
- support projects that have a place-based strategy, a defined geographic area (could be a single intersection, a multi-city region, or something in between), a clearly identified transportation challenge or opportunity, and a proposed artistic strategy to address the transportation challenge/opportunity

3C SPRING CONVENING AGENDA – Thursday, April 5th

Tentative schedule:

8:30 am: Meet at Hyatt Place Nashville Downtown (301 3rd Ave S, Nashville, TN 37201)

8:45 am: Arrive to Casa Azafrán (2195 Nolensville Pike, Nashville, TN 37211)

9:00 am: Welcome & Introductions

9:15 am – 10:15 am: Group 1 (Indianapolis)

10:15 am – 11:15 am: Group 2 (Nashville)

11:15 am – 12:15 pm: Group 3 (Dothan)

12:15 pm – 1:15 pm: Lunch & Group 4 (Los Angeles)

1:15 pm – 1:30 pm: Break

1:30 pm – 2:45 pm: Afternoon Nolensville Tour

3:00 pm: Wrap-up & Departure