

CAPITAL IDEAS II

SACRAMENTO, CA - November 16-17

Presented by:  **Transportation
for America**

Co-hosted by:



REGISTER: t4america.org/capital-ideas

Wednesday, November 16

8:30 - 9:00 a.m. Breakfast

9:00 - 9:30 a.m. Meeting overview and welcome

9:30 - 10:45 a.m. Laboratories of democracy: States leading the way on transportation reform & funding

Panel discussion featuring state legislators who were instrumental in efforts to reform outdated policy or raise new money for transportation.

- Minority Leader Stacey Abrams, Georgia House of Representatives
- Senator Marko Liias, Washington State Senate
- Del. Brooke Lierman, Maryland House of Delegates

10:45 - 11:00 a.m. Break

11:00 - 12:30 p.m. Shape it, or be shaped by it: Preparing for new technology and a smarter city

Panel discussion featuring leaders in mobility-on-demand, smart cities, congestion management and other emerging technologies bringing rapid changes to cities of all sizes.

- Susan Shaheen, co-director of the Transportation Sustainability Research Center at the University of California, Berkeley
- Corinne Kisner, Director of Policy and Special Projects, NACTO
- Chan Lieu, Senior Legislative Advisor, Self Driving Coalition for Safer Streets
- Eric Wingfield, Mobility Strategist, Ford Motor Company
- Rani Narula-Woods, California Program Manager, Shared-Use Mobility Ctr.

12:30 - 1:15 p.m. Lunch keynote

Enjoy your lunch while hearing from Mayor-elect Darrell Steinberg, a former state legislative leader returning to the municipal level in December as the Mayor of Sacramento.

1:15 - 1:30 p.m. Policy tools & afternoon workshops

Introduction to afternoon workshops

1:30 - 4:30 p.m. Dive in: Go hands-on with policy experts

This round-robin session of four, 45-minute breakout sessions will allow participants to drill down on specific, innovative policies with an expert and others hoping to replicate those successes. Day one tables & topics include, but are not limited to:

- *Smart policies to empower smart cities and prepare for autonomous vehicles.*
- *Allowing cities to go it alone with local revenue for transportation.*
- *Enabling local funding for transit.*
- *Creating a transparent & objective process for project selection.*
- *New partnerships and policies to manage traffic.*
- *Eliminate funding restrictions to fund all modes of transportation.*
- *Incentivizing complete streets*

Speakers include:

- Del. Brooke Lierman, Maryland House of Delegates
- The Hon. Will Toor, Director of Transportation, Southwest Energy Efficiency Project
- Emiko Atherton, Director, National Complete Streets Coalition
- Monica Backmon, Executive Director, Northern Virginia Transportation Authority
- Clarrissa Cabansagan, Senior Community Planner, TransForm
- Shannon Ford, Director of Community Arts Development, Tennessee State Arts Commission
- Shelly Gilbride, Ph.D., Programs Officer, California Arts Council
- Ricardo Gotla, Policy Director, Transportation Choices Coalition
- Lee Harrell, Vice President of Policy, Nashville Area Chamber of Commerce
- Rachel Hiatt, Principal Transportation Planner, San Francisco County Transportation Authority
- Matt Impink, Manager of Policy and Civic Engagement, Indy Chamber
- Jessica Kemp, Vice President, Policy + Advocacy, Center for Planning Excellence
- Corinne Kisner, Director of Policy and Special Projects, NACTO
- Beth Osborne, Vice President for Technical Assistance, T4America
- Jason Pavluchuk, Government Affairs Director, Association for Commuter Transportation
- Chris Rall, Pacific Northwest Field Organizer, T4America
- Susan Shaheen, University of California, Berkeley
- Sahar Shirazi, Senior Planning Advisor at Governor's Office of Planning and Research (California)
- Ben Stone, Director of Arts and Culture, Smart Growth America/T4America
- Paul Steinberg, Chief Business Officer, Carma
- Charlie Ticotsky, Policy Director, T4Mass
- Dave Williams, Vice President of Infrastructure & Government Affairs, Metro Atlanta Chamber
- James Wilson, Executive Director, Bike Delaware

- 4:30 - 5:00 p.m. **Concluding remarks**
- 5:00 - 6:00 p.m. **VIP Reception** (for T4America Advisory Board members & T4America members)
- 6:00 - 8:00 p.m. **Reception**

Thursday, November 17

- 8:30 - 9:00 a.m. **Breakfast**
- 9:00 - 10:15 a.m. **The California story: Three hours behind but ten years ahead**
 - Stuart Cohen, Executive Director, Transform
 - Monica Hernandez, Public Information Officer, SACOG (moderator)
 - Madeline Janis, Executive Director, Jobs to Move America
 - Celia McAdam, Executive Director, Placer County Transportation Planning Agency
 - Rosa Park, Executive Director, Stanislaus Council of Governments
 - Sahar Shirazi, Senior Planning Advisor at Governor's Office of Planning and Research
 - Denny Zane, Executive Director, MoveLA
 - *Jim Earp, Commissioner, California Transportation Commission (invited)*
- 10:15 - 10:30 a.m. **Break**
- 10:30 - 11:45 a.m. **Not your granddaddy's highway department: How states are instituting new reforms**
Panel discussion featuring leadership from state departments of transportation discussing how they've worked with legislators and also made key reforms of their own.
 - Malcolm Dougherty, Director, CalTrans
 - Toks Omishakin, Deputy Commissioner, Tennessee Department of Transportation
 - Beth Osborne, Vice President for Technical Assistance, T4America
 - Eric Sundquist, Managing Director, State Smart Transportation Initiative
- 12:00 - 1:00 p.m. **Lunch keynote**
During lunch we'll have a keynote presentation from one of the most outspoken advocates for transit and new state transportation funding in Utah, House Speaker Greg Hughes.
- 1:15 - 2:30 p.m. **Dive in: Go hands-on with policy experts**
This second-day round robin session of two, 35-minute breakout sessions will allow participants to drill down on specific, innovative policies with an expert and others hoping to replicate those successes. Day two tables & topics include, but are not limited to:

- *Step up transparency and accountability to win public trust.*
- *Right-size projects through practical design.*
- *Measuring what matters and dropping the level-of-service metric.*
- *Lessons from road usage charge pilot studies.*
- *Capture the value of transportation investments.*

Speakers include:

- Matt Carpenter, Director of Transportation Services, SACOG
- Chris Forinash, Senior Advisor for Smart Growth and Climate at U.S. EPA
- Chris Ganson, Office of Planning and Research, California Department of Transportation
- Ricardo Gotla, Policy Director, Transportation Choices Coalition
- Ryan Griffin-Stegink, Asst. Communications Director, Metropolitan Planning Council
- Rebecca Long, Manager, Government Relations, Metropolitan Transportation Commission
- Jim Maddafer, Member, California Transportation Commission
- Barbara McCann, Director, Office of Safety, Energy and Environment at USDOT
- Jim Whitty, Partner, D'Artagnan Consulting
- Andrea Woodard, Public Policy Manager, Greater Des Moines Partnership
- Denny Zane, Executive Director, Move LA
- *Malcolm Dougherty, Director, CalTrans (invited)*

2:30 - 3:15 p.m. Concluding remarks

Capital Ideas is co-hosted by SACOG



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