

**S1. Are you at least 18 years old?** Yes ..... 100%  
No/Don't know/Refused ..... -

**D101. What is your age?** 18-24 ..... 38%  
25-29 ..... 33  
30-34 ..... 29  
35+ ..... -  
**VOL:** (Don't Know) ..... -

**QAREA. City**

**Mature Systems:**  
Chicago ..... 10%  
New York City ..... 10  
San Francisco ..... 10

**Growing Systems:**  
Charlotte ..... 10%  
Denver ..... 10  
Los Angeles ..... 10  
Minneapolis - St Paul ..... 10

**Aspiring Systems:**  
Indianapolis ..... 10%  
Nashville ..... 10  
Tampa - St Petersburg ..... 10

**S2. Do you or any member of your household currently work for an elected official, a candidate for political office or a member of the news media?** Yes ..... -  
No ..... 100  
Don't Know/Refused ..... -

**Q1. Thinking about the city of [CITY], How would you rate public transportation in [CITY] - excellent, good, just fair, or poor?**

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Excellent .....	8%	12%	9%	4%
Good .....	42	47	48	29
Just fair.....	31	36	26	32
Poor.....	11	3	9	24
<b>VOL:</b> (Don't Know/Refused).....	8	2	8	12
POSITIVE (NET).....	51%	59	58	32
NEGATIVE (NET).....	42	38	34	56

**Q2. Do you have regular access to a car or truck you or someone in your household owns?**

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Yes - Own personally.....	68%	45%	76%	80%
Yes - Someone else owns .....	17	21	14	15
No.....	15	34	9	5
<b>VOL:</b> (Don't Know/Refused).....	-	-	-	-
YES (NET).....	85%	66	91	95

**Q3.** How important is it to have regular access to a car or truck in [CITY] - very important, somewhat important, not very important or not at all important?

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Very important.....	57%	27%	60%	82%
Somewhat important.....	27	35	31	13
Not that important.....	11	26	7	3
Not at all important.....	5	11	3	1
<b>VOL:</b> (Don't know/Refused).....	1	2	*	-
IMPORTANT (NET).....	84%	62	90	96
NOT IMPORTANT (NET).....	16	36	9	4

**Q4.** On a typical day, which of the following is the primary way you get around [CITY]? [READ LIST]

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Car that you or someone in your household owns.....	64%	27%	74%	87%
Bus.....	15	27	13	5
Subway, light rail, street car, or trolley.....	6	17	2	-
Walking.....	6	11	3	4
Bicycle that you or someone in your household owns.....	4	5	5	-
Commuter train.....	2	7	-	-
Car from a short-term rental service like ZipCar or City Car Share.....	1	1	1	2
Taxi or car service.....	1	2	*	1
Bicycle from a short-term rental service like Citi Bike or Divvy.....	*	1	-	*
Other (Specify).....	1	1	2	*
<b>VOL:</b> (Don't know/Refused).....	*	1	*	-

**Q5.** How often do you use public transportation to get around [CITY] - almost every day, a few times per week, a few times per month, rarely, only once or twice, or never?

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Almost every day.....	20%	43%	14%	4%
A few times per week.....	12	25	10	3
A few times per month.....	14	15	18	9
Rarely.....	21	11	27	24
Only once or twice.....	6	2	8	9
Never.....	27	4	24	53
<b>VOL:</b> (Don't Know/Refused).....	-	-	-	-
AT LEAST MONTHLY (NET).....	46%	82	41	15
LESS THAN MONTHLY (NET).....	21	11	27	24

**Q6.** As you may know, many cities offer short-term rental car- and bike-share services, like ZipCar, City Car Share, Citi Bike, or Divvy. How often do you use car- and bike-share services to get around - almost every day, a few times per week, a few times per month, rarely, only once or twice, or never?

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Almost every day.....	2%	2%	3%	1%
A few times per week.....	3	7	1	-
A few times per month.....	4	6	3	2
Rarely.....	7	11	6	6
Only once or twice.....	7	9	6	5
Never.....	77	64	81	87
<b>VOL:</b> (Don't Know/Refused).....	-	-	-	-
AT LEAST MONTHLY (NET).....	9%	16	7	3
LESS THAN MONTHLY (NET).....	7	11	6	6

Now I would like to read you a list of services some people give as reasons for living in [CITY]. For each, tell me how important it is for you personally that [CITY] offers that service: Is it a very important, somewhat important, not that important, or not at all important reason you live in [CITY]?

	IMPORTANT		NOT IMPORTANT		(DK/Ref.)	NET	
	Very	Some	Not that	Not at all		IMPORTANT	NOT IMPORTANT
• A secure public transportation system that is safe to use. ....	70%	21	5	4	*	91%	9
<b>Mature</b>	77%	18	2	2	-	95%	5
<b>Growing</b>	69%	22	4	5	*	91%	9
<b>Aspiring</b>	63%	24	7	6	*	87%	13
• A convenient and reliable public transportation system. ....	66%	23	6	5	*	89%	11
<b>Mature</b>	80%	15	4	1	-	95%	5
<b>Growing</b>	64%	24	6	6	*	88%	12
<b>Aspiring</b>	55%	31	7	7	-	86%	14
• Vibrant neighborhoods that are easy to navigate and explore. ....	55%	34	7	3	1	89%	10
<b>Mature</b>	51%	36	8	4	1	87%	12
<b>Growing</b>	54%	34	8	4	1	88%	11
<b>Aspiring</b>	61%	31	6	1	1	92%	8
• A low-cost public transportation system with affordable fares. ....	63%	22	6	8	*	86%	14
<b>Mature</b>	72%	20	6	2	-	92%	8
<b>Growing</b>	62%	26	3	9	1	87%	12
<b>Aspiring</b>	57%	20	11	11	-	78%	22
• Opportunities to live and work without relying only on a car. ....	49%	33	11	7	*	82%	18
<b>Mature</b>	56%	30	12	2	-	86%	14
<b>Growing</b>	47%	35	8	9	*	82%	17
<b>Aspiring</b>	44%	33	12	10	1	77%	23
• A wide range of transportation options, including public transportation and car- and bike-sharing services. ....	43%	37	12	8	1	80%	20
<b>Mature</b>	49%	34	15	2	-	83%	17
<b>Growing</b>	42%	38	8	11	1	80%	19
<b>Aspiring</b>	39%	38	13	11	-	77%	23

Now I am going to read the same list of services again, and for each, tell me how you would rate [CITY] on delivering that service: Does [CITY] do an excellent, good, just fair, or poor job delivering that service?

	POSITIVE		NEGATIVE		(DK/Ref.)	NET	
	Excellent	Good	Just fair	Poor		POSITIVE	NEGATIVE
• Vibrant neighborhoods that are easy to navigate and explore.....	20%	48	23	5	4	68%	28
<b>Mature</b>	22%	48	25	2	2	71%	27
<b>Growing</b>	19%	48	21	8	4	67%	28
<b>Aspiring</b>	18%	47	24	6	5	65%	30
• A wide range of transportation options, including public transportation and car- and bike-sharing services.....	23%	37	25	11	5	60%	36
<b>Mature</b>	36%	39	21	3	1	75%	24
<b>Growing</b>	21%	43	22	9	5	64%	31
<b>Aspiring</b>	12%	27	32	22	8	38%	54
• A convenient and reliable public transportation system.....	15%	44	27	10	4	59%	37
<b>Mature</b>	17%	50	26	6	*	67%	32
<b>Growing</b>	15%	46	27	7	5	61%	34
<b>Aspiring</b>	13%	36	26	19	7	48%	45
• A secure public transportation system that is safe to use.....	16%	42	30	7	5	58%	37
<b>Mature</b>	15%	42	36	6	*	57%	42
<b>Growing</b>	19%	45	24	6	5	65%	30
<b>Aspiring</b>	13%	36	32	8	10	49%	41
• A low-cost public transportation system with affordable fares.....	13%	43	29	9	7	56%	37
<b>Mature</b>	16%	39	33	12	*	55%	45
<b>Growing</b>	13%	47	25	7	8	60%	32
<b>Aspiring</b>	10%	41	29	8	12	51%	37
• Opportunities to live and work without relying only on a car.....	16%	33	29	18	3	49%	47
<b>Mature</b>	28%	45	19	9	-	72%	28
<b>Growing</b>	12%	31	35	17	4	43%	53
<b>Aspiring</b>	10%	25	31	28	6	35%	59

Now I am going to read you some statements, and for each, tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

	AGREE		DISAGREE		(DK/Ref.)	NET	
	Strong	Somewhat	Somewhat	Strong		AGREE	DISAGREE
• My ideal transportation system would include a range of options so I can decide for myself how best to get around.....	60%	32	6	3	*	91%	8
<b>Mature</b>	59%	34	5	2	-	93%	7
<b>Growing</b>	61%	30	6	3	*	91%	9
<b>Aspiring</b>	58%	32	7	3	1	90%	10
• Investing in quality public transportation helps improve the economy and create jobs.....	62%	29	5	2	2	91%	7
<b>Mature</b>	61%	30	4	1	4	91%	6
<b>Growing</b>	59%	33	5	2	1	92%	6
<b>Aspiring</b>	66%	24	5	3	1	90%	8
• I would like to live in a place where I don't need to rely on a car to get around.....	49%	31	10	9	1	80%	20
<b>Mature</b>	56%	29	9	6	1	84%	15
<b>Growing</b>	46%	34	9	12	*	79%	20
<b>Aspiring</b>	46%	29	14	9	2	75%	23
• I am more likely to shop, eat out, or go to a bar in areas with access to quality public transportation.....	48%	29	13	9	1	76%	23
<b>Mature</b>	60%	27	9	3	-	88%	12
<b>Growing</b>	44%	31	16	9	*	75%	25
<b>Aspiring</b>	41%	26	14	16	2	67%	31
• [FORM A] I would like more public transportation options in my area.....	46%	25	20	8	1	71%	28
<b>Mature</b>	39%	24	31	6	1	62%	37
<b>Growing</b>	47%	23	20	10	1	70%	29
<b>Aspiring</b>	53%	31	9	6	1	84%	14
• Neighborhoods without access to public transportation are less appealing places to live.....	37%	33	18	11	1	70%	29
<b>Mature</b>	50%	29	12	8	1	79%	20
<b>Growing</b>	31%	35	21	11	2	66%	32
<b>Aspiring</b>	32%	34	19	14	1	66%	32
• Access to high quality transportation options is one my top 3 criteria when deciding where to live.....	34%	32	19	15	*	66%	34
<b>Mature</b>	47%	35	7	11	1	82%	18
<b>Growing</b>	28%	33	22	17	*	60%	39
<b>Aspiring</b>	28%	29	26	16	*	57%	43
• Visiting an area without access to public transportation is a major inconvenience.....	38%	28	21	13	1	65%	33
<b>Mature</b>	49%	27	17	7	-	76%	24
<b>Growing</b>	28%	30	23	18	2	58%	40
<b>Aspiring</b>	40%	25	21	12	1	65%	34

Now I am going to read you some statements, and for each, tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

	AGREE		DISAGREE		(DK/Ref.)	NET	
	Strong	Somewhat	Somewhat	Strong		AGREE	DISAGREE
• [FORM B] I would like more car- and bike-sharing services in my area.....	28%	28	29	11	4	56%	40
<b>Mature</b>	19%	26	33	17	5	45%	50
<b>Growing</b>	31%	28	28	11	2	59%	39
<b>Aspiring</b>	34%	30	27	5	4	64%	32
• I am less likely to visit an area if I need a car to get around there.....	25%	28	24	22	1	53%	46
<b>Mature</b>	41%	27	19	13	-	69%	31
<b>Growing</b>	16%	30	26	27	1	47%	53
<b>Aspiring</b>	20%	26	29	25	1	46%	53

**Q28.** Thinking about something else...  
Would you prefer to live in a place where most people rely on cars to get around or in a place where most people have transportation options so they do not need to rely only on cars?

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Rely on cars - Strongly.....	14%	11%	15%	17%
Rely on cars - Somewhat.....	11	11	11	10
Options - Somewhat .....	21	16	25	21
Options - Strongly .....	51	59	46	48
<b>VOL:</b> (Don't know/Refused).....	3	3	3	4
RELY ON CARS (NET).....	25%	22	26	27
OPTIONS (NET) .....	72	75	71	70

**Q29.** And how likely would you say it is that you will live in a place where you do not need to rely on a car to get around at some point in your life - very likely, somewhat likely, not very likely, not at all likely, or do you currently live in a place where you do not need to rely on a car to get around?

	<u>Total</u>	<u>Mature</u>	<u>Growing</u>	<u>Aspiring</u>
Very likely.....	32%	34%	28%	34%
Somewhat likely.....	32	23	39	32
Not that likely .....	11	9	8	15
Not at all likely.....	10	6	12	13
Currently live there.....	14	26	11	5
<b>VOL:</b> (Don't know/Refused).....	1	1	1	1
LIKELY/ALREADY (NET) .....	78%	83	79	71
UNLIKELY (NET) .....	21	16	20	28

Now I am going to read you reasons some people give for choosing to live in a place where you do not need to rely on a car to get around. For each, tell me if that reason is, for you personally, a very important, somewhat important, not that important, or not at all important reason for choosing to live in a place where you do not need to rely on a car to get around.

	IMPORTANT		NOT IMPORTANT		(DK/Ref.)	NET	
	<u>Very</u>	<u>Some</u>	<u>Not that</u>	<u>Not at all</u>		<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Driving a car is bad for the environment.....	23%	45	19	13	1	67%	32
<b>Mature</b>	19%	49	21	9	2	68%	30
<b>Growing</b>	26%	46	17	11	*	72%	28
<b>Aspiring</b>	21%	39	22	18	-	61%	39
• Car-share services and taxis are available when I really need to drive .....	27%	39	20	13	1	66%	33
<b>Mature</b>	32%	42	15	10	1	74%	24
<b>Growing</b>	26%	37	23	14	1	62%	37
<b>Aspiring</b>	24%	39	20	16	1	62%	36
• Owning a car is too expensive .....	28%	36	21	14	1	64%	35
<b>Mature</b>	31%	36	24	9	1	66%	32
<b>Growing</b>	32%	34	18	16	1	65%	34
<b>Aspiring</b>	21%	40	22	17	*	61%	39
• Driving, parking, and maintaining a car is too much of a hassle .....	26%	35	21	17	*	61%	38
<b>Mature</b>	44%	29	17	9	1	73%	26
<b>Growing</b>	20%	40	21	18	*	60%	40
<b>Aspiring</b>	17%	35	23	25	*	51%	48
• Driving a car is dangerous.....	14%	30	26	29	1	44%	56
<b>Mature</b>	14%	27	26	31	1	42%	57
<b>Growing</b>	15%	29	26	29	*	44%	56
<b>Aspiring</b>	14%	32	27	27	-	46%	54

And now I am going to read you reasons some people give for using car- and bike-share services. For each, tell me if that reason is, for you personally, a very important, somewhat important, not that important, or not at all important reason for using car- and bike-share services.

	IMPORTANT		NOT IMPORTANT		(DK/Ref.)	NET	
	<u>Very</u>	<u>Some</u>	<u>Not that</u>	<u>Not at all</u>		<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [CAR- AND BIKE-SHARE USERS ] They are reliable and available when I needed them .....	44%	41	11	3	1	85%	14
<b>Mature</b>	38%	48	10	2	2	86%	12
<b>Growing</b>	53%	32	9	5	1	85%	14
<b>Aspiring</b>	42%	38	16	4	-	80%	20
• [CAR- AND BIKE-SHARE USERS ] They give the same advantages of owning a car or bike without the cost and inconvenience.....	36%	45	13	6	1	81%	18
<b>Mature</b>	30%	52	16	2	-	81%	19
<b>Growing</b>	48%	37	9	5	1	85%	14
<b>Aspiring</b>	30%	39	11	15	5	69%	26
• [CAR- AND BIKE-SHARE USERS ] They are more convenient than relying on other transportation options.....	27%	45	19	7	3	72%	26
<b>Mature</b>	24%	52	23	1	-	76%	24
<b>Growing</b>	26%	52	11	6	5	78%	17
<b>Aspiring</b>	36%	15	23	23	4	50%	46
• [CAR- AND BIKE-SHARE USERS ] They are the fastest way for me to get where I need to go.....	32%	30	27	8	3	62%	35
<b>Mature</b>	33%	37	28	2	-	70%	30
<b>Growing</b>	37%	22	26	9	5	59%	35
<b>Aspiring</b>	21%	25	28	21	5	46%	49
• [CAR- AND BIKE-SHARE USERS ] They are the only way for me to get where I need to go.....	27%	27	20	25	1	54%	45
<b>Mature</b>	28%	34	17	21	-	62%	38
<b>Growing</b>	33%	17	28	22	1	49%	50
<b>Aspiring</b>	13%	27	13	42	5	39%	56



Now I am going to read you some statements about future decisions you may make related to transportation. For each, tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

	AGREE		DISAGREE		(DK/Ref.)	NET	
	Strong	Somewhat	Somewhat	Strong		AGREE	DISAGREE
• I would take public transportation more often if it saved me money. ....	51%	28	10	9	1	80%	20
<b>Mature</b>	55%	27	12	5	1	82%	17
<b>Growing</b>	49%	30	10	10	*	80%	20
<b>Aspiring</b>	50%	27	10	12	2	77%	22
• [VEHICLE NON-OWNERS] I couldn't afford to live in an area without access to public transportation. ....	42%	28	20	9	1	70%	29
<b>Mature</b>	33%	35	20	12	-	68%	32
<b>Growing</b>	57%	16	27	-	-	73%	27
<b>Aspiring</b>	66%	11	7	7	9	76%	15
• I would drive less if there were better public transportation options in my area. ....	45%	25	12	15	3	70%	28
<b>Mature</b>	40%	26	12	16	6	66%	28
<b>Growing</b>	46%	25	14	14	1	71%	28
<b>Aspiring</b>	47%	25	10	16	2	72%	26
• [FORM A] I would consider moving to another neighborhood in [CITY] if it had more and better options for how to get around, including public transportation, car- and bike-sharing, and pedestrian-friendly streets. ....	34%	29	18	18	1	63%	36
<b>Mature</b>	41%	28	17	14	-	70%	30
<b>Growing</b>	30%	35	18	16	1	65%	34
<b>Aspiring</b>	32%	22	18	26	1	54%	44
• [FORM B] I would consider moving to another city if it had more and better options for how to get around, including public transportation, car- and bike-sharing, and pedestrian-friendly streets. ....	28%	26	20	26	*	54%	46
<b>Mature</b>	26%	27	24	23	-	53%	47
<b>Growing</b>	27%	26	19	28	-	52%	48
<b>Aspiring</b>	31%	24	17	28	*	55%	44
• [VEHICLE OWNERS] I would seriously consider giving up my car if I could count on public transportation, car- and bike-sharing, and other affordable options to get around [CITY]. ....	23%	23	18	34	2	46%	52
<b>Mature</b>	29%	22	25	21	4	50%	46
<b>Growing</b>	24%	31	11	35	*	54%	46
<b>Aspiring</b>	19%	14	22	43	2	33%	66

Finally, I would like to ask you a few final questions for statistical purposes only.

**D102.** What is the last grade that you completed in school?

Some grade school.....	1%
Some high school.....	4
Graduated high school.....	20
Technical/Vocational school.....	1
Some college.....	31
Graduated college.....	28
Graduated with a graduate degree.....	14
<b>VOL:</b> (Refused).....	1

**D108.** In terms of your job status, which of the following best describes your employment status?

Employed Full Time.....	49%
Employed Part Time.....	16
Self-employed/ Own a company.....	8
Homemaker.....	3
A student.....	16
Unemployed.....	7
Retired.....	*
<b>VOL:</b> (Refused).....	2

**D110.** What is your current marital status?

Married.....	23%
Not married, but living with partner.....	6
Single, never married.....	64
Divorced or separated.....	3
Widowed.....	*
<b>VOL:</b> (Refused).....	3

**D113.** Do you own your house or apartment or do you rent it?

Own.....	25%
Rent.....	69
<b>VOL:</b> (Don't know/Refused).....	6

**D114.** How long have you lived in [CITY] - have you lived there all of your life, less than that but more than ten years, between five and ten years, between two and four years, or less than two years?

All your life.....	37%
10+ years.....	18
5-10 years.....	22
2-4 years.....	15
Less than two years.....	5
<b>VOL:</b> (Refused).....	3

**P1.** When it comes to politics, do you generally think of yourself as a strong Democrat, a not very strong Democrat, a strong Republican, a not very strong Republican, or an Independent?

Strong Democrat.....	24%
Weak Democrat.....	17
Independent / Closer to the Democrats.....	18
Independent.....	18
Independent / Closer to the Republicans.....	6
Weak Republican.....	6
Strong Republican.....	7
<b>VOL:</b> (Don't Know/Refused).....	5
DEMOCRAT (NET).....	41%
INDEPENDENT (NET).....	46
REPUBLICAN (NET).....	13
DEMOCRAT W/ LEANERS (NET).....	59%
REPUBLICAN W/ LEANERS (NET).....	18

**D300.** And just to make sure we have a representative sample of voters, could you please tell me your race?

Black/African-American .....	19%
White/Caucasian .....	46
Hispanic/Latino .....	21
Asian-American .....	9
Other (SPECIFY).....	3
<b>VOL:</b> (Refused).....	2

**D900.** What would you say is your total annual family income before taxes - Is it less than \$30,000, \$30,000 to \$50,000, more than \$50,000 but less than \$75,000, more than \$75,000, but less than \$100,000, or more than \$100,000?

Less than \$30,000 .....	22%
\$30,000-\$50,000 .....	20
\$50,001-\$75,000 .....	14
\$75,001-\$100,000 .....	11
More than \$100,000 .....	12
<b>VOL:</b> (Don't Know/Refused) .....	22

**Gender [BY OBSERVATION]**

Male.....	49%
Female.....	51