



Senior Field Organizer

The Transportation for America Campaign is seeking a smart and motivated individual to grow a national campaign into an excellent field operation. The Senior Field Organizer will direct the day to day expansion of, and tasks to build, a diverse coalition of prominent national, state, and local organizations working to reform federal transportation policy.

Experience managing field organizing on a political or issue campaign is a MUST. The Senior Field Organizer reports to the Outreach and Field Director and directs the regional organizers within the Outreach Team to develop and implement field plans for the campaign. The applicant must be a dynamic individual, prepared to speak to audiences, and organize both grasstops and grassroots events for NGOs, business leaders, and elected officials. The Senior Field Organizer will also work closely with the Legislative and Communications teams.

Transportation for America (T4America) is a growing and diverse campaign of partner organizations, businesses and elected officials focused on creating a bold, new national transportation program that will take America into the 21st century by building a modernized infrastructure and healthy communities where people can live, work and play. Over 100 partners strong, the campaign is growing daily (<http://t4america.org/who-we-are>). To find out more about Transportation for America visit www.t4america.org.

Responsibilities will include:

- Manage regional organizers and all field tasks
- Develop tools and materials (in coordination with other campaign teams) to engage coalition partners in advocacy and media efforts in an expanding role over the course of the campaign.
- Manage implementation of field activities by the organizers for all target states for the campaign.
- Work with field team to engage local and state partners to shape outreach strategies appropriate for each state.

- Build a powerful national field operation consisting of state coalitions of "grasstops" supporters — local organizations, statewide organizations, and in-state opinion leaders - for the campaign. This will include leaders from the local business community, local environmental organizations, union leaders, real estate sector, equity and health groups, elected officials and others.
- Train field team and state coalition leads on organizing, advocacy and messaging.
- Build the capacity of local and state campaign partners to engage with state and federal leaders on transportation and other related policies.

This position requires a self-motivated and detail-oriented person with excellent organizational skills. The candidate must have good communication and interpersonal skills, and be able to work independently with minimal supervision. The candidate should have:

- Interest in transportation issues, or related areas. Experience doing organizing with a political campaign a MUST. Work with bicyclists, pedestrian, transit, union, business, rural, aging, or political organizing an asset.
- A minimum of two years management experience in organizing or on campaigns.
- Demonstrated ability to work independently and meet deadlines with willingness to be part of a team working towards a common goal
- Available for travel on a frequent basis
- Strong communication and writing skills and an ability to work with a diverse group of people and audiences
- Ability to build and maintain coalitions through internet, in person or by phone

Full-time, will include some nights and weekends. Must be available for frequent travel.

Resumes will be accepted on a rolling basis. Job is available for an immediate start.

Interested applicants should send a cover letter, resume, short writing sample and 3 references to jobs@t4america.org. Interviews will be held on a rolling basis.

Equal Opportunity Employment: Transportation for America is an equal opportunity employer. People of color are strongly encouraged to apply.