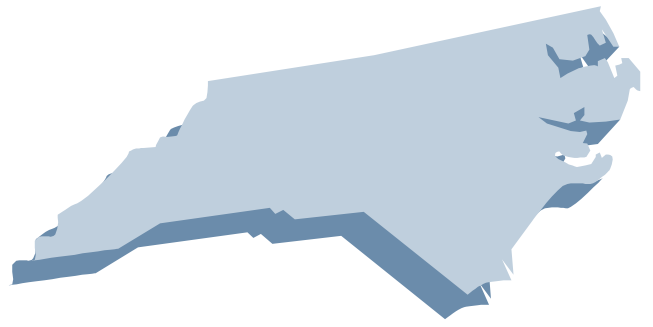


North Carolina



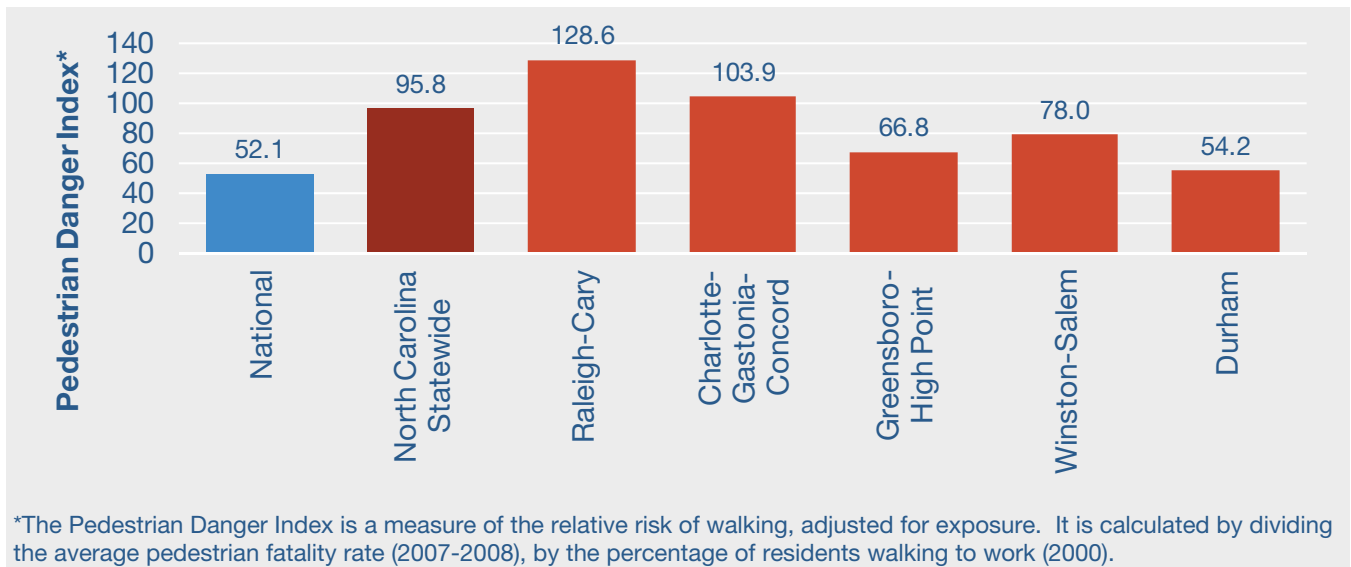
Walking on streets designed more for speeding cars than for people on foot can be deadly. More than 4,500 Americans died last year while crossing the street, walking to school, going to a bus stop, or strolling to the grocery store. But *not* walking is equally as hazardous. Partly out of traffic safety fears, people are walking less these days, with serious consequences for our weight and health. The CDC reports that two-thirds of Americans are now overweight or obese.

The good news is that communities that choose to change road policies and invest in safer designs see fewer deaths and injuries, even as they make their neighborhoods more livable and invite more people to walk and bicycle. Though growing in number, these places are still the exception rather than the rule.

Statewide
Pedestrian
Fatalities
(2007-2008)

338

The Risk of Walking in Selected North Carolina Metro Areas



Total traffic deaths that were pedestrians

11.8%
US AVERAGE

10.9%
NORTH CAROLINA

Pedestrian fatalities per 100,000 people

1.53
US AVERAGE

1.85
NORTH CAROLINA

North Carolina Metropolitan Areas Ranked by the Danger to Pedestrians

Rank	Metro Area	Population (2008)	Pedestrian Danger Index	Pedestrian Fatalities (2007-2008)	% of Total Traffic Deaths that Were Pedestrians	Avg. Annual Fed. \$ Spent on Bike/Ped per Person
1	Rocky Mount	146,356	201.8	7	10.0%	\$0.95
2	Wilmington	347,012	161.4	18	13.2%	\$0.20
3	Burlington	148,053	153.3	6	19.4%	\$0.00
4	Greenville	176,758	142.4	11	16.7%	\$0.75
5	Raleigh-Cary	1,088,765	128.6	43	16.7%	\$0.95
6	Hickory-Lenoir-Morganton	363,036	114.7	9	7.4%	\$0.38
7	Charlotte-Gastonia-Concord	1,701,799	103.9	43	11.0%	\$0.71
8	Goldensboro	113,671	88.3	4	8.5%	\$0.00
9	Asheville	408,436	84.1	12	11.7%	\$2.36
10	Winston-Salem	468,124	78.0	12	9.5%	\$4.55
11	Greensboro-High Point	705,684	66.8	15	6.6%	\$0.40
12	Fayetteville	356,105	58.2	16	13.9%	\$1.14
13	Durham	489,762	54.2	19	15.4%	\$1.80
14	Virginia Beach-Norfolk-Newport News	1,658,292	44.1	39	12.4%	\$0.22
15	Jacksonville	165,938	32.2	11	17.7%	\$1.42

Federal Funds Spent on Pedestrian Projects in North Carolina (FY2005-FY2008)

Total Federal Transportation Funds Available in North Carolina

\$3.33
Billion

Portion of Federal Funds Spent on Pedestrian Projects

1.3%

Amount Spent per Person on Pedestrian Facilities and Safety

\$1.19